



SAABERIE CHISHTY AMBULANCE

A DIVISION OF SAABERIE CHISHTY SOCIETY

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A Duty of Care

Your company's commitment to support our life saving campaign is why Saaberie Chishty Ambulance is still SAVING LIVES 30 years later. We are extremely proud to be celebrating our Diamond Jubilee and this has only been made possible through your unwavering support and commitment. Thank You.

So in the run up to this year's function, we are offering you some really great company Brand awareness event opportunities to position your business image across our entire banquet, to help make a statement about your partnership, and to create networks with other business's for mutual benefit.

We have made the following branding partnership opportunities available:

1. Proposition 1: Stage Advertising

- The key focus of the attendees of the banquet would be the stage. By utilising this space, your brand and/or product will receive maximum exposure.
- The stage would be available for you to promote your brand and/or products. All branding, banners and/advertising material must be supplied and set-up by your organisation. A designated official from the society will be available during set-up.
- Special mention during the banquet of your companies participation
- Required Donation: R 60 000

2. Proposition 2: Table branding

- Stand out above the rest, what more can be the most visible item on every table but water and serviettes? Customised with your company logo and other details is a great way of getting your brand noticed and the more it's out there the more people will remember it.
 - Co-branding serviettes (SCA/ Your company)
 - Co-branding water (SCA/ Your company)
 - Branded pen (Your company)
 - We will source and ensure that these items are sourced and available for the event.
 - Special mention during the banquet of your companies participation
- Required Donation: R50 000

3. Proposition 3: Mobilise your Brand

- Mobilise your brand throughout the night by placing branding on the waiters attire.
- There will be 100 waiters that will be serving a 7 course meal therefore your brand will be visible throughout the night.
- All branding and/or attire will need to be provided by your company . This will be waistcoats and gloves.
- Attire sizes will be provided beforehand.

- Special mention during the banquet of your companies participation
 - Required Donation: R 40000
4. Proposition 2: Entrance Hall Advertising
- First impressions are lasting impressions. By branding the entrance hall to the banquet you will leave a lasting impression on a potential customer.
 - You will be allocated a space in the entrance hall to promote your brand and/or products.
 - You have the option of welcoming a potential customer by providing finger meals and beverages.
 - Required Donation: R 40000
5. Proposition 4: Let your Brand Entertain
- Sponsor the Entertainment for the evening. This would include flights and accommodation for the entertainer.
 - You will be given an opportunity to brand the entertainers attire as well as prep the entertainer for any marketing that you would like him to include in his act.
 - Required Donation: R 35 000
6. Proposition 5: Auction Exposure
- During the evening Items that are sponsored by various businesses are auctioned to the audience. Prior to bidding, the auctioneer mentions the company name that sponsored the item as well as the company's slogan if requested to do so.
 - Required Donation: Any Item
7. Proposition 6: Donation
- Donate towards the operational expenses of the ambulance services.
 - Should the donation equal or exceed R15 000 a special time slot will be allocated for the employee of CSI in attendance to hand over the cheque to the chairman of the Saaberie Chishty Youth Society.

A few benefits that your organisation may derive through the sponsorship and donations are:

- Reduced tax as all donations are tax deductible.
- Brand exposure, networking and potential leads without any extravagant expenditure from your advertising budget.
- Fulfilment of your organisations corporate social responsibility.

We look forward to your participation and invaluable support at our fund raising event.

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